

COPYWRITER

Hey, I'm Endia.

Grammar outlaw on the run from my past life in the grammar police force.

Formerly the Oxford comma's harshest critic.

Here to give our ideas a voice.

WORKIN'

- 2021 - Now **Freelance Writer @ MOCEAN**
Scripts, scripts & more scripts for Peacock, Paramount+ and Focus Features.
- 2021 - Now **Content Manager & Producer @ soona**
The copywriter for a startup team who didn't have a copywriter role and the strategist behind how the brand comes to life in blogs, videos, and ads.
- 2019 - 2021 **Strategist @ GPJ Experiential Marketing**
The brain behind which events IBM should go to, why they should be there, and how they'll show up there.
- 2018 - 2019 **Digital & Brand Specialist @ ShippingEasy**
Judge in the supreme court of Asana project management. Wrote email copy, social copy, and ad copy. Bothered the creative team with my ideas and puns. Only have one head, but continued to collect hats anyway.
- 2015 - 2018 **Client Success Specialist @ Spiceworks**
Managed the accounts of a bunch of large advertisers, namely Lenovo.

LEARNIN'

- 2021 - 2022 **Copywriting @ Denver Ad School**
- 2011 - 2015 **Journalism & PR @ Baylor University**

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