

COPYWRITER

Hey, I'm Endia.

Account manager turned strategist turned writer stayed writer.

Formerly the Oxford comma's harshest critic.

Here to give our ideas a voice.

WORKIN'

- 2022 - Now Copywriter @ **Butler, Shine, Stern & Partners**
Bringing big ideas to life through TV, OOH, social, digital, and experiential.
Clients: Rao's Homemade, noosa, Blue Shield of California, San Francisco Ballet, Ruffino Lumina, Meiom, and new business.
- 2021 - 2022 Freelance Writer @ **MOCEAN**
Scripts, scripts & more scripts for Peacock, Paramount+ and Focus Features.
- 2021 - 2022 Content Manager & Producer @ **soona**
The copywriter for a startup team who didn't have a copywriter role and the strategist behind how the brand comes to life in blogs, videos, and ads.
- 2019 - 2021 Strategist @ **GPJ Experiential Marketing**
The brain behind which events IBM should go to, why they should be there, and how they'll show up there.
- 2018 - 2019 Digital & Brand Specialist @ **ShippingEasy**
Judge in the supreme court of Asana project management. Wrote email copy, social copy, and ad copy. Bothered the creative team with my ideas and puns. Only have one head, but continued to collect hats anyway.
- 2015 - 2018 Client Success Specialist @ **Spiceworks**
Managed and grew the accounts of a bunch of million-dollar-plus advertisers, namely Lenovo.

LEARNIN'

- 2021 - 2022 Copywriting @ **Denver Ad School**
- 2011 - 2015 Journalism & PR @ **Baylor University**

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